



#### 2014 EXHIBITION DESIGN +

The exhibition architecture designed by J. MAYER H. for "2014 Exhibition Design +" during "Beijing Design Week" explores the subject of presenting projects in a novel manner. The mobile and changeable exhibition sculptures engage one another in spatial dialogue by integrating presentations of various selected works by J. MAYER H.. The order in which the sculptures are set up within the exhibition are deliberately left open, the exhibitors are given a « space for opportunity » allowing for flexible adaptation to unforeseen demands on utilization or changing locations. The exhibition's changeability opens up intriguing constellations and invites the visitor to think over the conventions of customary presentation in a static context while exploring new ways of exhibition presentation.

J. MAYER H. und Partner focuses on works at the intersection of architecture, communication and new technology. Recent projects include the Court of Justice in Hasselt, Belgium, the residential building JOH3 and the VOLT brand shopping complex in Berlin, Germany as well as Metropol Parasol, the redevelopment of the Plaza de la Encarnacion in Sevilla, Spain; Lazika Pier Sculpture and several public and infrastructural projects in Georgia, for example an airport in Mestia, the border checkpoint in Sarpi and three rest stops along the highway in Gori and Locchini. From urban planning schemes and buildings to installation work and objects with new materials, the relationship between the human body, technology and nature form the background for a new production of space.

J. MAYER H. was founded in 1996 by Jürgen Mayer H. in Berlin. In January 2014, Andre Santer and Hans Schneider joined as partners in the firm. Jürgen Mayer H. studied at Stuttgart University, The Cooper Union and Princeton University. His work has been published and exhibited worldwide and is part of numerous collections including MoMA New York and SF MoMA and also private collections. National and international awards include the Mies-van-der-Rohe-Award-Emerging-Architect-Special-Mention-2003, Winner Holcim Award Bronze 2005 and Winner Audi Urban Future Award 2010. Jürgen Mayer H. has taught at Princeton University, University of the Arts Berlin, Harvard University, Kunsthochschule Berlin, the Architectural Association in London, the University of Toronto, Canada and at the Columbia University, New York City.

#### Location: F1, Beijing Gehua Tower, China

Beijing Design Week: September 26th - October 3rd 2014

web: <http://www.bjdw.org/en>

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